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**SAN FRANCISCO MARRIOTT MARQUIS TAPS INTO CALIFORNIA BEER CRAZE
WITH LAUNCH OF B55 CRAFT HOUSE & KITCHEN**

Gastropub offers 55 craft beers, American comfort food & cutting-edge Digital Pour technology.

SAN FRANCISCO – Located at the San Francisco Marriott Marquis, B55 Craft House & Kitchen taps into the skyrocketing popularity of California craft beer with 55 artisanal selections, including 28 on tap, and innovative American comfort food served in an industrial chic meets mid-century-modern gastropub.

“California craft beers have hit the world stage. In the last year, the number of California breweries has grown at an 18 percent rate. Even Ireland’s legendary Johnnie Fox’s pub, which dates back to 1798 and counts President John F. Kennedy as a former guest, is pouring pints of California draft beer next to Guinness,” says Chuck Pacioni, General Manager of the San Francisco Marriott Marquis.

“We’re responding to the culinary cravings of our guests and the community by introducing a gastropub that blends the adventure of experiencing seasonal, small-batch beers while enjoying comfort food at its best,” he explains.

The popular after-work hangout also offers handcrafted cocktails, an international wine collection and an exclusive library of rare bourbon, whiskey and scotch.

Located at the intersection of SoMa's high-tech business corridor and the city's most popular dining, cultural and shopping attractions, B55 serves breakfast, lunch and dinner daily from 6:30 a.m. to 11 p.m.

FIRST U.S. HOTEL TO FEATURE DIGITAL POUR TECHNOLOGY

With the opening of B55 Craft House & Kitchen, San Francisco Marriott Marquis is the first hotel in the United States to offer guests the benefits of Digital Pour technology. The digital app provides a real-time menu of the rotating beer selection, detailed flavor profiles of each beer and instant communication between the B55 Craft House & Kitchen and consumers across social media platforms.

A DELICIOUSLY APPROACHABLE MENU

Executive Chef David Hollands comments, “It’s food I would cook for my family and friends at home. The menu’s strength is its flavorful ingredients, which are sourced from local farmers and producers.”

Chef de Cuisine Kevin Kacprzak's menu ranges from house-smoked Baby Back Ribs served with homemade Stout Beer BBQ Sauce to Campbell River Salmon expertly grilled on a cedar wood plank to bountiful entrée salads. An American classic such as Mac & Cheese gets an authentic San Francisco twist with baked Midnight Moon Goat Cheese, Noble Star Ranch Bacon and sourdough breadcrumbs.

Pastry Chef Loan Co wows diners with her Giant Cupcake made of Stout Cake, Irish Cream Frosting, Chocolate Malt and Anchor Steam Caramel.

AN INVITING GATHERING PLACE FOR WORK & PLAY

Guests can work and play at lively B55 Craft House & Kitchen and the adjacent Chill Zone, where individuals can stay connected with complimentary WiFi, oversized televisions and numerous plug-in outlets under countertops and at custom reclaimed wood communal tables.

MID-CENTURY MODERN DESIGN

Commanding center stage in the hotel lobby, the gastropub was created by Parker Torres Design.

Hand-crafted steel gate entrances and metal latticework encase B55 with an industrial vibe, which is reinforced by the restaurant's bleached wood floors. The interior is a playful ode to mid-century modern design with decorative subway tile wall coverings, 1940s-style globe chandeliers, pendant lighting and a mix of contemporary seating arrangements. Emerald green and chocolate brown finishes and fabrics, combined with rich walnut wall panels, impart warmth to the overall design.

A PRIME LOCATION

B55 Craft House & Kitchen's prime SoMa location is just steps away from the Moscone Convention Center, the San Francisco Museum of Modern Art, shopping at Westfield San Francisco Center, home to Bloomingdales and Nordstrom, and the city's many high-tech companies.

For more information about B55 Craft House & Kitchen, please visit www.b55crafthouse.com.

SAN FRANCISCO MARRIOTT MARQUIS

San Francisco Marriott Marquis offers 1,500 guest rooms and suites, 117,000-square-feet of meeting and banquet space, COR Fitness Center and Spa, and M Club Lounge. Crowned by the View Lounge on its 39th story, the hotel now features B55 Craft House & Kitchen and Market Street Pantry as delicious dining options. For more information, please call 1-888-236-2427 or visit www.sfmarriottmarquis.com.

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NOTE TO EDITORS: For high-resolution images of B55 Craft House & Kitchen, please [click here](#).